



The Campaign

The Believe and Do Good (BADG) campaign is a campaign that aims to engage with the Muslim youth of Britain, encouraging them to actively participate in their community through doing acts of good. It's inspired by the Quranic verse; "Indeed, those who have **believed and done righteous deeds** - they will have the Gardens of Paradise as a lodging" [107 - Al-Kahf].

BADG was first introduced through FOSIS in 2015 and was joined by MAB Youth the following year. Since then it has grown to become an annual campaign held every February all across Britain!

Competition Details

"The last of it is musk. **So for this let the competitors compete.**" [26 - Al-Mutaffifin]

Throughout the campaign, both FOSIS and MAB Youth will be encouraging the Islamic Societies (ISocs) and the Circles to actively compete within their respective teams i.e Circles vs Circles and ISocs vs ISocs. While retaining a strong united front within teams and regions and maintaining positive intentions.

Objective

For teams (ISocs/Circles) to fully participate in the 4 acts of good during the month of February, then continue to partake in any act of good throughout the year aiming to be of positive influence in the wider community.

Feeding the Homeless | There are several ways this can be achieved and the choice is up to individual teams. Most major cities across the nation have soup kitchens and food banks running on a regular basis, so volunteering there would be one way to do so. You can also collect food from various sources and deliver it to the local food bank, or directly to the homeless. The goal is to ensure the homeless have received at least one meal, also making note that many keep pets that also need feeding.

Donating Blood | This can also be done a number of ways, some of which are more feasible than others. In previous years, FOSIS successfully partnered with the Young Planners' campaign 'I'm a Muslim & I Give Blood' working towards a target of 100 individual donations. While several ISocs organised a blood bus to run on their university campus. Blood donation sign-up sheets are not limited to circle or ISoc members, therefore you should aim to involve as much of the Muslim youth as possible.

Cleaning the Community | This activity is simple, clean any area of your local community or university campus. This includes public areas such as parks, local streets and even mosques. There is no UK legislation prohibiting the removal of rubbish from public areas as long as it is not sold for profit. We highly recommend the use of recycling bags as much as possible to stay eco-friendly. Though whatever the activity, please make sure to prioritise the health safety of all those participating at all times.

Creative Act of Good | There are no limits to what can be done for this activity, though it must be tangible, it's all down to your creative input. We encourage teams to be innovative in the ways they choose to do good, hopefully inspiring others to follow suit in the future. There will be an award for the most creative team, so don't hold back on being competitive. We are eager to find out what every team has chosen for this specific act of good!

Awards

You will be competing for the following awards:

- ✚ **Best Live Video on Facebook** | must be 3 minutes maximum
- ✚ **Most Active** | group that's involved in the largest amount of activities
- ✚ **Most Creative** | group that achieves the most creative act of good
- ✚ **Most Blood Donations** | amount of blood donations gather

Competition Rules

Teams who have signed up to the campaign should expect to receive a package to assist in their planning stage before **29th January 2017**. These packages will include items such as:

- ◆ T-shirts
- ◆ Wristbands
- ◆ Posters
- ◆ Brief

Participants must be wearing the Believe and Do Good t-shirts whilst carrying out all their activities, unless the number of participants exceeds the amount of t-shirts available. If the pack received contains badges or stickers then please ensure to wear them as a substitute for T-shirts, or on clothing worn over them i.e. outdoor jackets.

Taking Part in Competition

You must document all activities through photograph and videos, fully utilising any social media platforms. All uploads must include **#BADG17** along with a hashtag naming your city/chosen team name.

For example **#BADG17 #AstonUniiSoc** or **#BADG17 #MABYouthScotland**

This will not only allow us to identify individual teams and regions but also keep track of activities for the awards available.

Keep in Mind we want to create as much of a buzz as possible for [#BADG17!!](#)